



2018 GSAE Annual Meeting Sponsorship Brochure

**Sponsor a portion of the Annual Meeting and connect with
association leaders today!**

producing association
rock stars
since 1917



for the next 100 years

**Georgia Society of Association Executives, Inc.
233 Peachtree Street NE, Suite 751
Atlanta, GA 30303
Phone: (404) 577-7850 Fax: (404) 577-7870**

2018 GSAE Annual Meeting Sandestin Golf & Beach Resort May 30-June 1

The **Annual Meeting** remains GSAE's top professional development program. We expect a total conference attendance of close to 200 members and guests. The Annual Meeting runs from Wednesday afternoon through Friday afternoon.

Sponsorship Packages:

All sponsors will be recognized in print and electronic promotional materials, with hyper-linked logos on the GSAE Annual Meeting page, in the AM app, annual meeting program, and onsite signage.

All sponsorships include one Annual Meeting Registration; additional staff may attend for \$299 each.

Breakout Session Sponsor (19): \$909

Exclusive sponsorship of a breakout session or pre-conference workshop - introduce your speaker and make short comments (2-3 minutes) before your sponsored session begins.

General Session Sponsor (2): \$2,909

Exclusive sponsorship of a General Session (Thursday morning or Friday morning) - includes podium time and the opportunity to place collateral in each seat prior to your session. Table in the networking/registration area for the entirety of the conference.

Breakfast Sponsor (1 available; 1 sold): \$1,909

Exclusive sponsorship of Friday breakfast with podium time and the opportunity to place collateral in each seat prior to your session. Table in the networking/registration area for the entirety of the conference.

Break Sponsor (3): \$1,409

Exclusive sponsorship of a Break (Thursday morning or afternoon or Friday morning) - includes podium time and a table in the networking/registration area for the entirety of the conference. Sponsors may place promotional material on a table at the break.

Chair's Reception Sponsor (1) - \$1,909

Precedes the Welcome Reception & Dinner on Wednesday night. All Board of Directors, Foundation Trustees, Committee and SIG leaders are invited to attend. Exclusive sponsorship opportunity includes an invitation to the reception and a table in the networking/registration area for the entirety of the conference.

Exhibit Options —\$659 (25 per time slot)

All exhibitors will be recognized in print and electronic promotional materials, in the Exhibitor's Interactive Map, and in the annual meeting program. Exhibitors may also serve as table hosts during their session. *Includes one Annual Meeting Registration; additional staff may attend for \$299 each.*

- Thursday Morning Tabletop—Exhibit tabletop before breakfast and during Thursday morning break (1.5 hours total)
- Friday Morning Tabletop—Exhibit tabletop before breakfast and during Friday morning break (1.5 hours total)
- Thursday Lunch Tabletop—Exhibit tabletop before and during Thursday's lunch and afternoon break (1.5 hours)



GSAE Annual Meeting Silent Auction Prize Contribution Form

Section 1: CONTACT INFORMATION

COMPANY _____ CONTACT _____

ADDRESS _____

CITY, STATE, ZIP _____

PH. _____ E-MAIL _____

Section 2: PRIZE INFORMATION

Detailed Description of Prize for Bid Sheet (use additional sheets, if necessary): _____

Prize Expiration Date: _____ / _____ / _____
Month/ Day/ Year

SUGGESTED EXPIRATION DATE for hotel packages: one year from auction (i.e. 6/1/2019)

***PLEASE INCLUDE ANY BLACK-OUT DATES, RESTRICTIONS, ETC:** _____

Retail Value of Prize (REQUIRED): \$ _____

Section 3: DELIVERY METHOD

Please indicate your delivery method. If your prize is too large to deliver, please indicate on this form so that the winner can arrange direct delivery.

- Mail— I will send the prize and/or certificate to the GSAE office to be received by Friday, May 11.
- Deliver—I will deliver the prize and/or prize certificate to the GSAE Registration Desk on Wednesday, May 30.

I understand that if my prize is not received on time, the bid sheet for my item will be removed from the auction, and I will not get credit for contributing.

Section 4: FORM SUBMISSION

Return this form to GSAE by Friday, May 11, 2018 to enter your prize in the Annual Meeting silent auction.

Return this form by mail to:
GSAE
233 Peachtree Street NE, Ste. 751
Atlanta, GA 30303

OR

Return this form by fax or e-mail to:
Fax: (404) 577-7870
E-mail: gsae@gsae.org

2018 GSAE Annual Meeting Sponsorship Order Form

Please select your sponsorships and add the total price. Refer to each Sponsorship Opportunities page in this brochure for details on sponsorships and the specific rights and benefits for each sponsorship. Questions? Call GSAE at (404) 577-7850. We will invoice you for each event. Payment for each sponsorship is due 30 days prior to the event unless other arrangements are approved by GSAE. Please fax this form to (404) 577-7870 or mail to GSAE, 233 Peachtree Street NE, Suite 751, Atlanta, GA 30303.

Annual Meeting Sponsorship Packages

- Thursday Opening General Session Sponsor—\$2,909
 - Friday General Session Sponsor—\$2909
 - Friday Breakfast—\$1,909
 - Breakout Session Sponsor—\$909
- Staff will contact you for your top 3 choices*
- Chair's Reception Sponsor—\$1,909
 - Thursday Morning Break Sponsor—\$1,409
 - Thursday Afternoon Break Sponsor—\$1,409
 - Friday Morning Break Sponsor—\$1,409

Annual Meeting Exhibitor Packages

- Thursday Morning Tabletop—\$659
- Thursday Lunch Tabletop—\$659
- Friday Morning Tabletop—\$659

MORE INFORMATION

Please send me more information on:

- Luncheon sponsorship opportunities
- Making an in-kind donation of a product or service
- Advertising in the GSAE Update, magazine or annual membership directory
- Hosting a quarterly luncheon
- Sponsoring another event (Leadership Academy, Shared Interest Group meeting)
- Other _____

FORM SUBMISSION

\$_____ **Total of All Sponsorships Requested**

NAME _____ TITLE _____

E-MAIL _____ WEB SITE _____

PHONE _____ FAX _____

COMPANY NAME _____

ADDRESS _____
