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The Baltimore Station Celebrates Maryland Multi-Housing Association's decades-long commitment by launching new "Friend of The Station" corporate giving program

Baltimore – <u>The Baltimore Station</u>, a residential treatment program supporting veterans and others transitioning from homelessness and addiction to self-sufficiency, is proud to name the <u>Maryland Multi-Housing Association</u> (MMHA) its first-ever "<u>Friend of The Station</u>," a new honor that recognizes individual donors, businesses and other partners that have committed the highest level of financial support. Since 2009, MMHA has donated over \$105,000 to The Baltimore Station, and that's only a recent reflection of the investment they had initiated long before then.

To become a "Friend of The Station," donors must pledge a minimum of \$2,500 annually, however for its part MMHA has pledged upwards \$20,000 in direct donations for 2017, putting them in the program's top tier of giving. In addition, MMHA has also signed on as a sponsor for The Baltimore Station's two largest fundraising events and will be volunteering at a variety of activities. Both MMHA's staff and its members – which include many of Maryland's residential housing providers (apartment communities) and entities that supply goods and services to the multi-housing industry – routinely get involved at The Station to help serve meals, provide maintenance services, and seek out job training and placement opportunities for the veterans and other residents.

"Our new 'Friend of The Station' donor circle was inspired in no small way by the depth of MMHA's commitment. The history of our organizations began nearly two decades ago, and year after year MMHA's support has only grown stronger and stronger," said John Friedel, executive director at The Baltimore Station. "With their continuous donations and sponsorships, and their staff's involvement with our committees and volunteering, there are visible signs of MMHA all over The Baltimore Station. But the most indelible impact they've made is with our residents. It's support like MMHA's that truly helps them turn their lives around."

"As an organization focused on housing interests, MMHA believes everyone deserves a place they can call home – especially our veterans who sacrificed so much to keep our homes safe," said Adam Skolnik, executive director of the Maryland Multi-Housing Association. "When we discovered what The Baltimore Station was doing for homeless veterans, we knew we had to be a part of it. I don't think we ever imagined back then just how special our partnership would be, but here now today, as the first 'Friend of The Station,' MMHA is more inspired than ever before to help The Station create a happy, healthy home life for all those in need." Currently MMHA and The Baltimore Station are working together on designing a number of new initiatives to help the veterans and other residents achieve their career and lifestyle goals. With MMHA's broad membership of local businesses that range across a variety of manual and technical skill service providers, the organizations see much potential in MMHA's new Maintenance Training program, scheduled to begin in January 2018. Additionally, MMHA will be sponsoring The Baltimore Station's 25th annual Homerun for Recovery event in April, a golf fundraiser in June, and the Stars, Stripes & Chow chili cook-off event in October.

For more information on the "Friend of The Station" donor program, MMHA or The Baltimore Station, please contact Kristen Zatina at kristen@profilepr.com.

About The Baltimore Station

The Baltimore Station is a therapeutic residential recovery program that helps homeless men – primarily veterans – bound by drug and alcohol addiction break the cycle and become self-sufficient members of society. The only long-term residential program in the area, we provide up to 24 months of clinical care and life skills development to encourage a smoother transition to the real world and guaranteed lifelong success. At The Baltimore Station, we turn lives around. www.baltimorestation.org.

About the Maryland Multi-Housing Association (MMHA)

The Maryland Multi-Housing Association (MMHA), a professional trade association established in 1996, whose membership consists of owners and managers of more than 184,000 rental housing homes in 775 apartment communities. MMHA also represents companies that manage over 35,000 condominium and home owners associations in over 250 communities. Our members house over 571,000 residents of the State of Maryland. In addition, MMHA represents almost 250 associate member companies who supply goods and services to the multi-housing industry.

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